



**RCE GLOBAL RECRUITMENT CONFERENCE
AMSTERDAM
11-13 NOVEMBER 2008**

**The recruiting conference that networks the world of
recruitment to share best practice.**

DRAFT AGENDA

**DAY ONE – PRE-CONFERENCE WORKSHOPS
TUESDAY 11 NOVEMBER**

10:00–16:00 Workshop A

The Future of Talent

- Kevin Wheeler (Global Learning Resources)

10:00–13:00 Workshop B

CyberSleuthing – How do you find those hard to reach candidates?

- David Mendoza (Six Degrees From Dave/Job Machine)

10:00–13:00 Workshop C

Building the Employee Brand

- Simon Barrow (People in Business)

14:00–17:00 Workshop D

Using Performance Based Solutions to manage the recruitment to employee lifecycle

- Sheila Ferguson, Shona McKenzie (Ferguson McKenzie)

14:00–17:00 Workshop E

Creating High Impact Blogging Programmes

- Heather Hamilton (Microsoft)

18:00 – 19:30

Amsterdam Official Welcome Reception

Sponsored by:

**Contact: alan@recruitmentcommunityeurope.com; +44 7971 864620
Keith@recruitmentcommunityeurope.com; +31 6 1137 7938
www.globalrecruitmentconference.com**



**DAY TWO – CONFERENCE DAY ONE
WEDNESDAY 12 NOVEMBER**

09:15 – 09:30

Chairman welcome and introduction

- Alan Whitford (Recruitment Community Europe)

09:30–10:15

Keynote Presentation

The Future Direction of Recruitment

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10:15–11:00

The importance of an Employment Brand: Time to revolutionise and humanise propositions to win the war for talent

- Matthew Jeffery (Electronic Arts)

11:00 – 11:30

Networking Session/Coffee Break

11:30–12:15

Workplace Sourcing and Strategy

- Matt Anderson (General Electric)

12:15 – 14:00

Lunch and Sponsor Showcases

14:00–15:00

Session A

10 Misunderstandings About The Chinese Talent Market

- Ed Barzilaj, Yvon Niu (Maximum NI)

14:00–15:00

Session B

The Talent Forces of Tomorrow

- Hank Stringer (Stringer Executive Search)

15:00 – 15:30

Networking Session/Coffee Break

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15:30–16:15

Session C

Building an Innovative Graduate Recruitment Strategy

- Tom Crawford (Deloitte Touche)
- Martin Cerullo (AMS) & European client)

15:30–16:15

Session D

Developing Talent Pools Through Online Interaction

- David Mendoza (Six Degrees From Dave/Job Machine)

16:15–17:00

Global HRO – Its Impact on Resourcing Strategies

- Paul Maxin (Unilever)

17:00 – 17:15

Chairman's Day One Wrap

Open discussion of the day's events

- Alan Whitford (Recruitment Community Europe)

18:00 – 19:30

Exhibit Hall Networking Reception

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**DAY THREE – CONFERENCE DAY TWO
THURSDAY 13 NOVEMBER**

09:15 – 09:30

Chairman welcome and introduction

- Alan Whitford (Recruitment Community Europe)

Keynote Presentation

09:30–10:15

21st Century Strategic Staffing Practices

- Kevin Wheeler (Global Learning Resources)

10:15–11:15

Social Networks Around The World: How is Web 2.0 Changing Your Daily Life?

Introduction and Chair

- An De Jonghe (CEO Ulysses Consulting)

Panel Discussion

- Ricardo Risamasu (Rise.NL)
- Hank Stringer, (ItzBig, Stringer Executive Search)
- Eric Didier (Viadeo)

11:15 – 11:45

Networking Session/Coffee Break

11:45–12:30

Session E

Maximising the Power of Google as a Resourcing Partner

- Luke McKend (Google EMEA)

11:45–12:30

Session F

Revolutionising Recruitment Through Technology

- Jeff Hunter (Electronic Arts)

12:30 – 14:00

Lunch and Sponsor Showcases

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14:00–15:00

Session G

Recruitment in a High Performance Organisation

- Joachim Schwendenwein (ex Mobilkom Austria)

Session H

Knowledge share in the International Labour Market

- Gert-Jan Waasdorp (Intelligence Group)

15:00 – 15:30

Networking Session/Coffee Break

15:30 – 16:45

Interactive Debate: Corporate Career Sites – Are They Serving the Candidate

- Chair: Gerry Crispin (CareerXRoads)
- Bas Van De Haterd (Van de Haterd Consultancy)
- Ingolf Teetz (Milch und Zucker)
- Keith Robinson (Recruitment Community Europe)

16:45 - 17:00

Closing General Session

- Alan Whitford (Recruitment Community Europe)